

# PORTFOLIO

ALESSANDRA PAUL  
Copywriter & Media Specialist

Ghostwriting, copy, and social  
media

SAMPLES





## About

# Alessandra Paul

My name is Alessandra Paul, and I am a copywriter looking to work with you. I create digital content and specialize in multimedia communications. I am here to make your life easier whether you need a script, blog, article, press release, digital marketing, research, or other types of copy.

## Available For

Copywriting

Blogging

Multimedia storytelling

Content

## Contact



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LINKS TO PIECES I HAVE WRITTEN AND GHOSTWRITTEN

# Healthcare

## BLOGS & ARTICLES

- [Join Abarca in raising awareness for World Hemophilia this April](#)
- [The latest BCCP winner, Quantum House, is changing healthcare with Abarca](#)
- [What you need to know about: Proton Pump Inhibitors \(PPIs\)](#)
- [The Boys & Girls Club of Puerto Rico is the newest BCCP beneficiary](#)



## CONT

- [Diabetes prevention tips & resources for the Medicare patient](#)
- [Cancer Prevention Tips & Coverage for Medicare Patients](#)
- [A complete look at NSAIDs: their safety, effects & how to use them](#)
- [Join Abarca in bringing awareness to Endometriosis this March](#)

# Restaurants, food, & travel

For a full list, please [click here!](#)

## BLOGS & ARTICLES

- [Chef Series: Tara Punzone – Vegan Chef, restaurant owner, and a total boss.](#)
- [Top 5 Romantic Bubble Hotels](#)
- [A Year in Review- 2021 Places and Dishes that Fed Our Souls](#)
- [Miami Hidden Gems](#)
- [5 tips if you're traveling during Spring Break!](#)



## CONT

- [The story behind the LGBTQIA+ Pride month](#)
- [How to travel with kids](#)
- [Need to Know: Tokyo Guide](#)
- [Hanoi's Secret Neighborhoods Guide](#)
- [Discover the new Spirit and Frontier routes from SJU!](#)

# Communications & business

For a full list, please [click here!](#)

## BLOGS & ARTICLES

- [The importance of external communications for your business growth](#)
- [Looking Back At The 2022 Worldcom North America Conference In Philadelphia](#)
- [Perks Of Having A “Million Dollar” Marketing Team](#)
- [News In Latin America – Managing The News Cycle In Latin America](#)
- [6 Factors To Consider Before Going Global To Puerto Rico](#)



## CONT

- [South America: A Continent Of Business Opportunities](#)
- [More Than Encanto: Expanding Your Business To Colombia](#)
- [4 Stages In The Marketing Funnel & Their Ideal Content](#)
- [Anticipation As Key To Shielding Your Brand's Reputation](#)
- [Storydoing Vs. Storytelling In Modern Marketing](#)

# Websites & social media

For a full list, please [click here!](#)

1. [SJU Airport](#)
2. [Paladius](#)
3. [Aerostar Airport Holdings](#)
4. [Abarca social media channels](#)
5. [Abitta Boutique Hotel](#)
6. [Holiday Inn Condado social channels](#)
7. [Global Basecamps, including social media and book guides](#)



# Thank you!

I live in Cooperstown, NY, with my wild toddler, spouse, and a few fur babies. Some of my passions include plants, books, writing, painting, and researching/teaching others how to be anti-racist, gentle parenting, decolonization, and human rights.

My experience and educational background in copywriting and creating content is vast, from one-pagers to booklets to social media and e-mail campaigns. Some of the niches I focus on are hospitality, aviation, tech, travel, food, healthcare, sexual education, and fashion.



## Do You Need More Help?

[Schedule a Call](#)

*I appreciate your time, and I look forward to hearing from you. If you have any questions, please don't hesitate to contact me.*

